

Food and Fund Drives

LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

Food & Fund Drives
Virtual Food Drive
Theme Food Drive Suggestions
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Sample Food Drive Flyer

Los Angeles Regional Foodbank
1734 East 41st Street
Los Angeles, CA 90058
www.lafoodbank.org

HOW YOU CAN HELP

Choose 1, 2 or all 3!

1

Organize a Food and Fund Drive

The Los Angeles Regional Foodbank relies heavily on local support to continue to provide millions of meals to those in need. A company-sponsored Food and Fund Drive is a great way to build team spirit and community good will within companies, schools and other organizations.

Food and Fund Drives are easy! As a Food Drive Coordinator, you may plan, promote and manage your campaign any way you like!

First, complete the food drive form attached and fax it to 323-234-0943. We will then call you to schedule the delivery of your food drive boxes which will most likely be delivered to you via UPS.

Food drive boxes are 3' high and 2' wide, and will hold about 200 pounds of food. When your boxes are $\frac{3}{4}$ full, just call our **Product Donations Department at 323-234 3030, ext. 130 or ext. 131**. We will pick up your boxes, deliver empty ones, and provide you with a report of how much we collected.

We'll also have PDF files of posters and flyers that you can download from our website (www.lafoodbank.org). This will make it easier for you to get the word out about your drive.



2

Donate Funds

In addition to food and grocery products, every dollar raised through your drive enables the Foodbank to distribute 5 pounds of food. That means we can provide more than 400 meals for every \$100 raised. Again, the Foodbank can provide you with necessary supplies, such as donation envelopes for participants who might be interested in making a financial contribution.

For every \$1 donated, the Foodbank is able to acquire and distribute food for 4 meals. Donations can be made in cash, by check, Visa, Mastercard or American Express.

Donations can also be made online at www.lafoodbank.org.

\$1 = 4 meals

\$1 = 5 pounds of food

3

Hold a Virtual Food Drive

Hold your own Food Drive online!

To meet the increasing demand for food assistance, the Foodbank supplements the donated food we receive with purchases of many self-stable items. With the touch of a button, the Virtual Food Drive allows you to get food to those who are facing hunger in our community in a more efficient manner.

The Virtual Food Drive is easy and quick using the power of email and the Internet. You can personalize your food drive to fit your needs. This is also great for team competitions! Your Virtual Food Drive Team Page can tally running totals so you can see how much your food drive has raised or how much each team has raised.

Please contact Marie Carpenter, 323.234.3030 ext. 146 or mcarpenter@lafoodbank.org.

Home | Get Involved | About Us | Programs | Newsroom | Get Help

Virtual Food Drive

Home > Virtual Food Drive > Help Us Help the Hungry

Help Us Help the Hungry

Welcome, Marie carpenter

Change Password | Logout

Profile | Edit Page | Offline Donations | Donation Report | My Contacts

Welcome to the Team Page of Teach for America - Los Angeles

Goal

My Goal: **\$1,000.00**

Funds Raised to Date: **\$50.00**

5% Goal completed

Donation Amount (\$):

Donate Now!

Honor Roll from John Smith

Join me in my efforts to support Los Angeles Regional Foodbank!

Thank you for supporting Los Angeles Regional Foodbank. Your contribution is greatly appreciated. We need to help fight hunger now!

Food Drive Registration

Donate | Media Center | Terms of Service | Privacy Policy | Contact Us | Site Map

Why use the Virtual Food Drive?

- It is a great way to motivate and engage all employees or members to help their community – right from the convenience of their own computer
- It enables the Foodbank to purchase the exact items needed
- It gets more meals to hungry people faster and with less expense than through traditional food collection drives

Visit the Virtual Food Drive at www.lafoodbank.org.

Donations accepted through the Los Angeles Regional Foodbank's Virtual Food Drive are restricted for the purchase and distribution costs of food items like canned tuna, peanut butter, canned fruits and vegetables and cereals.

The Best Foods To Donate To Your Drive



Foods high in fat, oils and sugar provide calories, but few nutrients. These foods make up a high percentage of many diets because they are inexpensive and easy to obtain. It is therefore important to provide healthful foods for those with limited financial resources to supplement their restricted choices with healthy alternatives

It's important to realize that, although an overweight person may look well-fed, they may be filling up on calorie-dense food that does not contain the nutrients their body needs. Take a look at the food groups to help guide you in providing healthy choices.



fruit & vegetable group

choose canned or dry fruits and vegetables in an array of colors to ensure consumption of a variety of vitamins and minerals.

- canned vegetables
- vegetable juice
- tomato sauce
- spaghetti sauce
- canned fruit (in its own juice)
- fruit juice (100%)
- shelf-stable fruit cups

milk group

choose shelf-stable low-fat dairy products fortified with vitamin D.

- dry milk
- boxed shelf-stable milk

protein group

choose shelf-stable lean meats as a good source of low-fat protein and canned or dry beans as a good source of fiber.

- tuna
- salmon
- chicken
- beans
- chili
- beef stew
- peanut butter
- nuts (unsalted)

grain group

choose non-perishable whole grains as often as you can for maximum nutritional value.

- hot cereals
- whole grain crackers
- whole wheat pasta
- low sugar/high fiber cereal
- whole grain rice



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**FOOD
BANK**

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Tips for a Successful Food Drive

1. Plan Ahead
 - Select a leadership committee to plan your strategy and theme
 - Determine the length of your food drive
2. Set a goal
 - Determine how many pounds and how much money you want to collect.
3. Arrange food collection barrel delivery and pick-up dates
 - Order collection barrels as soon as possible
4. Get management involved
 - Encourage executives to show their support by sending emails, voicemails or letters.
 - Have your company match employee donations, i.e. \$1 for each pound of food collected
 - Set up a day for executives to volunteer at the Foodbank
 - Challenge an executive to perform an outrageous activity if your goal is met
5. Promote your food drive
 - Organize a kick-off event to build enthusiasm
 - Make food drive posters or printed grocery bags
 - Hand out shopping list of most needed foods
 - Announce weekly or daily totals to staff members
 - Download Foodbank posters and flyers
6. Build awareness and visibility
 - Invite participants to tour and sort food at the Foodbank
 - Use paycheck stuffers to remind people about donating
7. Make it fun and simple to participate
 - Place grocery bags at every employee or student's desk
 - Throw an event and charge a can of food for admission
 - Hold a raffle
8. Encourage financial contributions
 - Set a separate financial goal
 - Order and distribute Foodbank donation envelopes
9. Utilize exciting competitions and creative themes
 - Have Macaroni Mondays, Tuna Tuesdays, or food group themed weeks to encourage specific donations
 - Encourage departments or classes to challenge each other to a competition
10. Celebrate your success!
 - Host a recognition party rewarding winners
 - Celebrate the completion of your food & fund drive

[Sample Letter to Participants]

(Customize the following letter for a personal appeal from an executive or leader in your organization)

RE: Food Drive to support the Los Angeles Regional Foodbank

It's time for a Food Drive! Our organization will be holding a food and fund drive on **[INSERT DATES]** to help the Los Angeles Regional Foodbank. This is a great chance to make a difference in our community. I encourage you to join us in our efforts to help our less fortunate neighbors.

The food and funds we raise will help the Foodbank supply food to over 550 charitable agencies with more than 900 sites that provide food for low-income children, families, senior citizens and individuals in need throughout Los Angeles County.

One in seven local residents now faces hunger with the impact of hunger hitting children and seniors the hardest.

Our help allows the Foodbank secure and distribute nutritious food such as fruits and vegetables as well as staples like tuna, pasta, beans and rice to serve more children and families. ***With every \$1 we raise, the Foodbank can distribute enough food for 4 meals.***

Your help is vitally important.

Here are ways to help:

- Donate by check or online at our Virtual Food Drive page located at <http://www.lafoodbank.org/virtual-food-drive/>. Search for **[INSERT COMPANY NAME]** and make your donation today!
- Donate nonperishable food items in the Foodbank donation boxes located **[INSERT LOCATION]** during the drive.

Much needed food items include:

- canned protein such as tuna, sardines, stew, soups
- peanut butter & jelly
- canned fruits & vegetables
- fruit juices
- staples such as beans, rice, pasta
- personal care items including lotion, deodorant, toothpaste

Thank you for your help!

(signed by company executive, management, food drive coordinator)



Fighting Hunger. Giving Hope.

Los Angeles Regional Foodbank Food Drive Form

Name of Organization _____

Contact Name _____

Email Address _____

Contact Title _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

of Employees / Participants _____

Type of Business _____

Food Drive Dates _____

(We will schedule the pick up the next working day after the end of your Food Drive)

We encourage Food Drive Sponsors to help us save money and time by participating in the Virtual Food Drive. Simply log onto our web-site; www.lafoodbank.org, and sign up for the Virtual Food Drive.

We will mail or deliver Food Drive Posters and containers to your Coordinator.

Our drivers will bring bins if they need to transfer product.

*****PLEASE FAX THIS FORM TO (323) 234-0943**

Special Instructions (freight elevator location, call when en route, parking instructions, etc)

WE ACCEPT ALL NON PERISHABLE GOODS AND UNOPENED PERSONAL CARE ITEMS INCLUDING:

- | | |
|-------------------------|-----------------------------|
| CEREAL | SOAP |
| SOUP | LOTION |
| STEW | TOOTHPASTE AND TOOTHBRUSHES |
| TUNA | DEODORANT |
| ASEPTIC JUICES | MOUTHWASH |
| CANNED FRUITS | SHAVING CREAMS |
| CANNED VEGETABLES | PERFUME / COLOGNE |
| PEANUT BUTTER AND JELLY | |