



# WORKING WITH DIFFERENT GENERATIONS

Presented By: The Holman Group



(800) 321-2843



[Holmangroup.com](http://Holmangroup.com)

Slide 1



# WORKING WITH DIFFERENT GENERATIONS

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Slide 2

## Learning Objectives:



- Defining Each Generation
- How to Work with Different Generations
- Possible Challenges of Working with Different Generations
- The Benefits of Working with Different Generations



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Slide 3

## Silent Generation 1900-1945



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Slide 4

Baby Boomers  
1946-1964





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Slide 5

Generation X  
1965-1980





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Slide 6

Millennials  
1981-2000





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Slide 7

Nexters – Generation Z  
Born after 2000



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Slide 8

Beliefs of Silent Generation



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Slide 9

Aim of Baby Boomers



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Slide 10

Goals for Generation X



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Slide 11

Aspirations for Millennials



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Slide 12

Hopes for Nexters



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Slide 13

View From Silent Generation

- No Sense of Loyalty
- Distrust of Flash-In-The-Pan Success



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Slide 14

View From Baby Boomers

- Unrealistic
- Lazy



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Slide 15

View From Generation X

- Entitled
- Overeager



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Slide 16

### View From Millennials

- "Stuck in their Ways"
- Difficult to Train
- Tech Impaired



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Slide 17

### View From Nexters

- Too Liberal
- Over Spenders



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Slide 18

### Challenges



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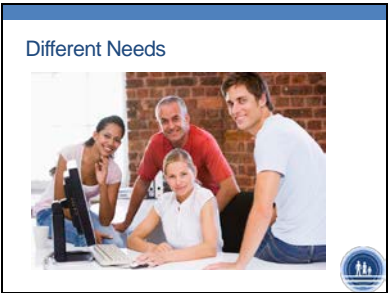
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Slide 19



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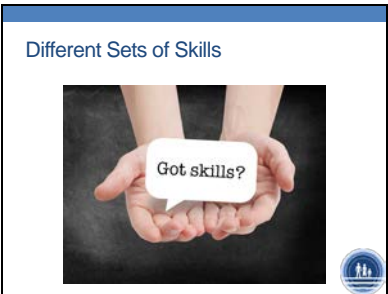
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Slide 20



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Slide 21



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Slide 22

Broaden Perspective





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Slide 23

Encourage Enthusiasm





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Slide 24

Leverage Experience





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Slide 25



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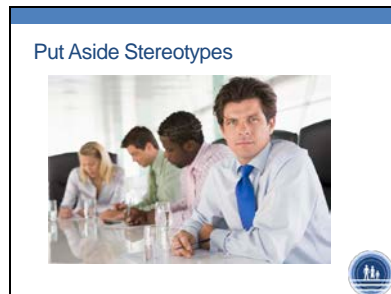
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Slide 26



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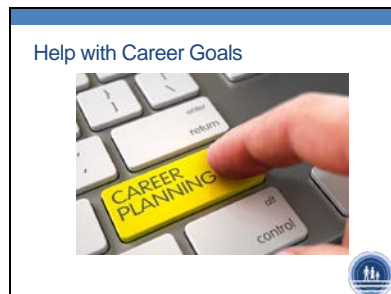
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Slide 27



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Slide 28

Changing Views and Culture



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Slide 29

Develop Culture of Innovation



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Slide 30

Ultimately Employees Want the Same Thing



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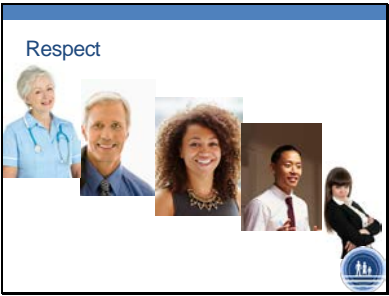
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Slide 31



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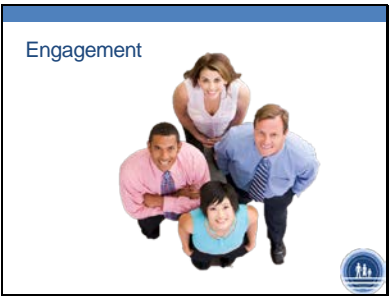
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Slide 32



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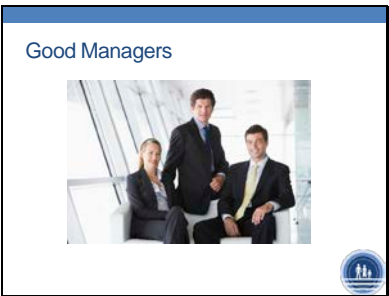
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Slide 33



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Slide 34

Empower



- Managers
- Employees



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Slide 35

Effective Management of  
Multi – Generational Workforce?





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Slide 36

View Employees as Individuals





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Slide 37

Ask Questions





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Slide 38

The Payoff





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Slide 39

In Summary...





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Slide 40



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Slide 41



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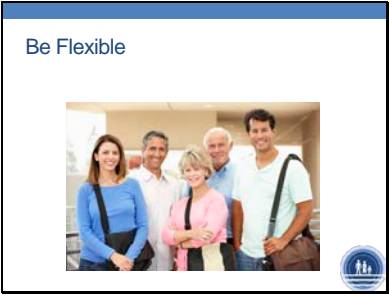
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Slide 42



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Slide 43

Communicate





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Slide 44

Success





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Slide 45

Remember...



The EAP is HERE!

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