# #WeFeedLA Social Media Kit

Use your social media platforms to spread the word about your fundraising efforts. Share the importance of ending hunger and encourage your followers to donate to your campaign. Use our social media tips below.

1. Hashtags and Handles
    a. Please use this hashtag in your posts: #WeFeedLA
    b. Please tag, and encourage your network to follow, @LAFoodBank

2. Sample Posts
    a. Facebook/Instagram
        i. I just registered for #WeFeedLA, a campaign in partnership with the @LAFoodBank to provide hunger relief for kids facing food insecurity in LA County. I would love it if you joined me in making a difference. Visit my campaign page: **[LINK]**
        ii. I am raising money for the @LAFoodBank for the #WeFeedLA campaign. If you'd like to chip in, please check out my page at **[LINK]**. Every $1 donated to this campaign provides up to four meals for a child in our community so give generously and spread the word!
        iii. Make a difference and join me during **[5K WALK/RUN]** as we make strides to end hunger. Donate to my campaign today: **[LINK]** #WeFeedLA @LAFoodBank
        iv. For my **[EVENT NAME]** I am hosting a fundraiser to end food insecurity in Los Angeles. Join me in leading the way to end hunger. **[LINK]** #WeFeedLA @LAFoodBank
        v. One in 5 people in LA County struggles with food insecurity. We can make a difference in the lives of those suffering from hunger. Donate to my campaign today: **[LINK]** #WeFeedLA @LAFoodBank
    b. Twitter
        i. I just registered for #WeFeedLA, a campaign in partnership with the @LAFoodBank to provide hunger relief for people facing food insecurity in LA County! Visit my campaign page: **[create short link]**
        ii. No child should go hungry in our community. Help me fight hunger and give hope to hungry kids in LA. Make a donation to my campaign here: **[create short link]** #WeFeedLA @LAFoodBank
        iii. #DYK: 1 in 4 kids in LA County struggles with food insecurity. Please join me in making a difference by donating today **[create short link]** #WeFeedLA @LAFoodBank
        iv. I am participating in **[Turkey Trot/5K/Walk]** to end hunger in LA with @LAFoodBank. Join me on my journey. Together, #WeFeedLA. Support my campaign: **[create short link]**
        v. Join me for my **[BDAY/PARTY]** and help end hunger in LA by supporting @LAFoodBank. Together, #WeFeedLA. Support my campaign: **[create short link]**