



#WeFeedLA Email Templates

Initial Campaign Email – Donation Request to Friends and Family

Dear Friends and Family,

This year, I would like to raise awareness about hunger in the Los Angeles community. As a #WeFeedLA supporter, I will be **[EVENT HERE – running a marathon, hosting a 5K Turkey Trot, asking friends and family for support]**. I am making a commitment to raise funds and awareness for hunger because **[YOUR ANSWER HERE]**. The money we raise will go to the Los Angeles Regional Food Bank to provide nutritious meals to our neighbors in need.

Despite the improved economy and declining unemployment, food insecurity in Los Angeles County has not decreased. This is why your support is so critical to our mission. In 2017, the Food Bank was able to distribute a record of more than 56 million meals through our programs and our more than 600 partner agencies.

I am asking for your support to improve the lives of those in need. My personal goal is to raise **[FUNDRAISING GOAL]**. Please help me reach my goal by making a contribution now. You can visit my fundraising page at **[INSERT LINK]** to make a secure gift online. I invite you to join me in making a difference.

Thank you in advance your generous support!

Sincerely,
[YOUR NAME HERE]

Mid Campaign Email – Donation Reminder to Friends and Family

Dear Friends and Family,

You might have heard that I am fundraising to support the Los Angeles Regional Food Bank. This cause is very important to me because **[YOUR ANSWER HERE]**. I am encouraged by the support I have already received, but I still need help reaching my fundraising goal of **[INSERT DOLLAR AMOUNT]**.

Would you be willing to contribute to my fundraiser? A gift of any amount would mean the world to me.

To donate, simply click the link to my fundraiser: **[INSERT LINK TO FUNDRAISER]**

It would also mean a lot if you could share my fundraiser link on social media. The more exposure I get, the faster I will reach my fundraising goal. I would love to talk to you in person about my fundraiser, so please do not hesitate to reach out.

Sincerely,
[YOUR NAME HERE]



#WeFeedLA Email Templates

Final Campaign Email – Donation Reminder to Friends and Family

Dear Friends and Family,

I only have **[NUMBER]** days to finish fundraising for the Los Angeles Regional Food Bank.

If only **[INSERT NUMBER]** people donated **[INSERT DOLLAR AMOUNT]** to my fundraiser, I would **[be able to meet my fundraising goal/make significant progress toward my fundraising goal]**. Would you be able to help make this a reality?

To donate, just click the link to my fundraiser: **[INSERT LINK]**

It would also really help if you could share my fundraiser link with everyone you know. The more eyes on my fundraiser, the better!

I appreciate all of your support! I would not be able to accomplish my goal without your help.

Sincerely,

[YOUR NAME HERE]

Thank You Email – End of Campaign

Dear Friends and Family,

I want to thank you for helping make a positive difference. Thanks to your generosity, we were able to raise **[AMOUNT OF FUNDS]** that will help the Los Angeles Regional Food Bank continue to serve over 300,000 individuals every month. I encourage you to stay involved and support their mission to mobilize resources to fight hunger in our community.

Here are a couple of ways to stay involved and continue helping our neighbors in need:

- [Start your own fundraising campaign](#)
- [Become a monthly donor](#)
- [Volunteer at the Food Bank](#)

Thank you again for all of your generous support!

Sincerely,

[YOUR NAME HERE]