

Fundraising Planning Worksheet

	<p><i>Scale 1-10: 1, you are starting from scratch. 10, you are a well-oiled machine.</i></p>	<p><i>What do you need to get your organization to a 10?</i></p>
<p>Fundraising Goals & Target: What are you trying to raise? What will be accomplished if you meet your goals?</p>		
<p>Resources, Strategy, and Budget: What resources do you have to dedicate to philanthropy? This includes money, time, and social capital.</p>		
<p>Impact Data & Stories: What do you make possible with your work? What is the impact of your service?</p>		
<p>A Well-Developed Network: Do you know who is already passionate about your work? Have you done your research on your network? Who has supported your work in the past?</p>		

<p>Passionate Campaigners: Who makes your work possible? Who is willing to share about your work? Is this your board, staff, clients, or donors?</p>		
<p>Culture of Philanthropy: Do you have a culture of asking for support? Is there a shared responsibility for fundraising?</p>		
<p>Avenues to share your message: Do you have places to talk about your work? This could be your website, social media, events, networking opportunities, videos, etc.?</p>		
<p>Places for people to donate: Can people easily donate to your organization? Are those places accessible?</p>		

<p>Financial & Reporting Systems: Do you have the proper systems in place to support donations? Accounting practices? Reporting policies?</p>		
<p>Systems for Gratitude & Continued Giving: What happens after the donation? Do you have systems in place to continue building those relationships?</p>		