



Job Title: Director of Marketing and Communications

Supervisor: Chief Development Officer

The Los Angeles Regional Food Bank seeks a self-motivated, innovative and results-driven professional. The ideal candidate for this position has the ability to think strategically and possesses the aptitude necessary to successfully implement the strategies. Excellent writing skills, combined with extensive knowledge of social media, are essential qualities for the success of the Food Bank's marketing efforts. The Director of Marketing and Communications will be trusted to lead the organization's Marketing and Communications efforts in developing and implementing strategic and annual plans to increase visibility and fundraising at the Food Bank; the principal function will be to manage the messaging and branding for the Food Bank internally and externally. This includes the development and production of all print and electronic media, as well as providing support for fundraising events. The Food Bank is built on a strong passion for its mission, a passion that is hopefully shared by the candidate. Join the Food Bank in feeding Los Angeles!

#### **Qualifications**

- Commitment to the mission, vision and values of the Los Angeles Regional Food Bank.
- Bachelor's degree in Marketing or Communication with minimum of five (5) years management-level experience in non-profit community/public relations with enhanced experience in digital marketing.
- Demonstrated experience successfully leading and managing marketing efforts with strong background in earned media, digital marketing, email marketing and web optimization.
- Demonstrated successful experience writing press releases, making presentations and negotiating with media.
- Experienced in developing and managing budgets, and hiring, training, developing, supervising and appraising personnel.

#### **We offer a competitive benefits package:**

- Medical, dental, vision, flexible spending accounts
- Employer paid Life Insurance and Long Term Disability
- 403(b) retirement savings plan
- Employee Assistance Program
- Vacation: 80 hours each year for the first three years
- Sick Time: 80 hours per year

If interested in this position, please apply directly at <https://www.lafoodbank.org/jobs/>

As a part of the Food Bank's pre-employment screening process, all potential employees are subject to a Criminal Background Check.

The Los Angeles Regional Food Bank is proud to be an "Equal Opportunity Employer".