LOS ANGELES REGIONAL FOOD BANK
Fighting Hunger. Giving Hope.

31st Annual All Agencies Conference

Center for Nonprofit Management

Building and Maintaining Effective Coalitions & Collaborations

September 20, 2023

Carlos Cazares
Special Projects- Advocacy & Client Services

Agenda

Welcome, Overview, and Community Agreements

Warm Up – Interactive Activity

Defining Collaboration & Key Elements

Steps to Developing a strong Collaboration

Practice Time – Questions & Considerations

The Collaborative Process

Wrap Up & Reflections

Center for Nonprofit Management (CNM) Overview

- Nonprofit skill building through collaboration, education, training, and technical assistance.

- Consultation expertise in solution-focused strategic planning and evaluation.

- Advocacy for the nonprofit sector through capacity-building expertise and strategic partnerships with governmental, philanthropic, and other stakeholders.

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Community Agreements

Use "I" Statements

Step Up, Step Back.

Engage and Inquire

Warm-up / Interactive Activity

- How would you define Collaboration?
- What is the most important element of a collaboration?

Collaboration

The process of two or more people, entities, organizations and sectors working together to complete a task or achieve a goal.

Key Factors are Goal(s), Time and Commitment

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Key Elements of Strong Collaboration

Goal(s) and Structure: *Common goal(s) and structure within a collaboration assures both parties are aligned and dedicated from beginning to end.*

Core Values: *Common Core Values assure that while goals and objectives might differ for two or more parties their actions within the process will not challenge or threaten one's mission or vision.*
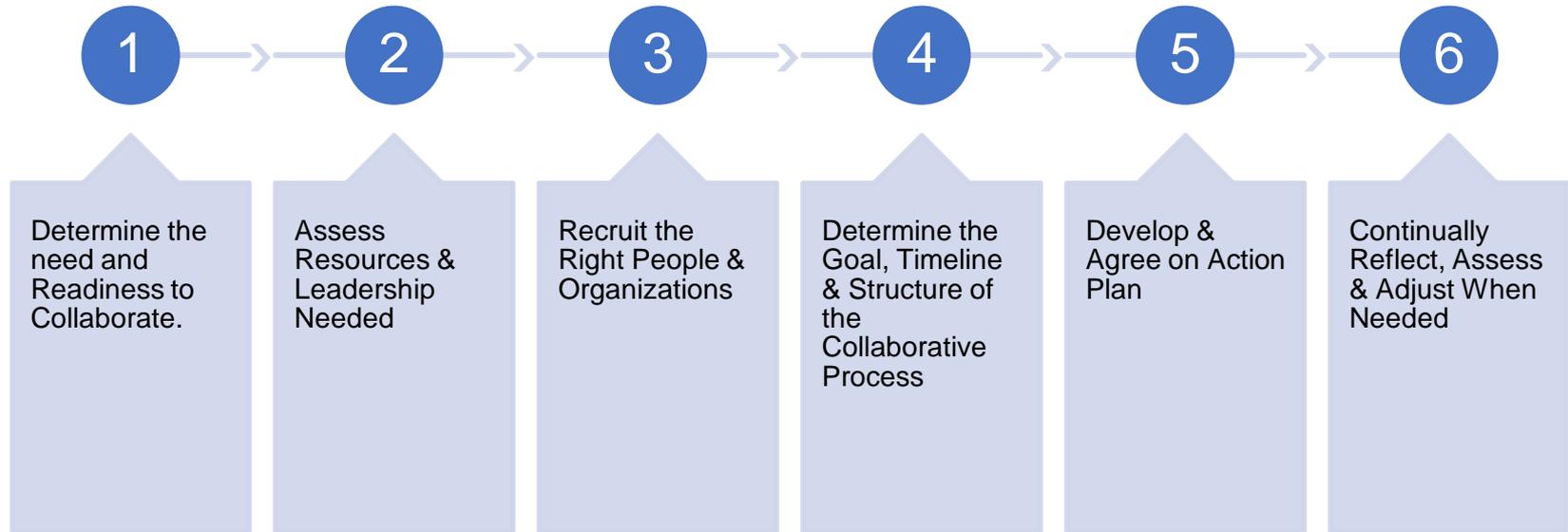
Resources/Impact: *Each party in a collaboration has particular resources/impact that can contribute or benefit the other party. It is import to assess the benefit and strategy of leveraging resources/impact in a Collaboration.*

Developing Strong Collaborations

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Steps To Developing a Strong Collaboration

1 → **2** → **3** → **4** → **5** → **6**

Determine the need and Readiness to Collaborate.	Assess Resources & Leadership Needed	Recruit the Right People & Organizations	Determine the Goal, Timeline & Structure of the Collaborative Process	Develop & Agree on Action Plan	Continually Reflect, Assess & Adjust When Needed

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Time to Practice

Let's take some time to list out key questions to ask and items to consider in each of the steps in developing a strong collaboration:

List 3-4 Key Questions/Things to consider for each step.

The Collaborative Process

Determine the Need and Readiness to Collaborate

-Is there a need for collaboration?

-How can we benefit from collaborating with another org, person or entity?

-Is there another collaboration elsewhere doing the same thing?

-Is there need/support internally and externally for a strong partnership?

Assess Resources & Leadership Needed

-What individual/ or organizational skills and resources are needed to be successful in this process?

-What can be leveraged from each organization and/or person to fulfill those needs?

-Who are potential leaders, champions and decision makers that can actively advocate for and support the work?

-What training will be needed by individuals and organizations?

-Are there other resources needed to support the collaboration itself?

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Recruit the Right People & Organizations

-Start discussions/engagement with potential partners

-How many people and/or organizations should be involved?

-What level of Involvement is needed?

-Are there any issues or history that need to be addressed before collaborating?

-What would each participant bring to the table that would be beneficial and complimentary to the collaboration?

Goals, Timeline & and Structure of the Collaborative Process

-Ensure there is a clear goal, vision and values to guide the collaboration.

-What is the timeline to meet the goal?

-What will be the governance structure for the collaboration?

-Have the accountabilities, roles, responsibilities and reporting structures of all members and organizations been defined and agreed upon?

-Is there a process to resolve conflict or decision-making?

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Develop & Agree on Action Plan

-Creating benchmarks and objectives that will guide all work to achieve the goal(s)

-Makes sure the objectives and benchmarks are measurable and achievable (S.M.A.R.T.)

-What steps should be taken to achieve these benchmarks/objectives?

-Who will be responsible for seeing these actions successfully completed?

Continually Reflect, Assess & Adjust When Needed

-What is the indicator to know that the goal(s) has been achieved?

-What is the tool and/or structure in use to assess progress and/or success?

-Have ground rules and/or norms for communication and reporting been established?

-If the collaboration goes past the original timeline how will resources/funding be realigned or gained?

-If the collaboration is not meeting its benchmarks, objectives and moving toward accomplishing the goal(s), talk about it. If it is not working after extensive discussion do not be afraid to take a break or part ways if need be.

Wrap Up & Reflections

What stuck with you today?

What is one thing you're going to take back to your organization?

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UPCOMING CNM TRAINING & EVENTS

WORKPLACE WELLNESS FOR NONPROFIT LEADERS
VIRTUAL SEMINAR

October 19
Emerge as a renewed and strengthened leader with the tools and skills to kick off a season of wellness.

DEFINING THE STRATEGIC PLAN
VIRTUAL SEMINAR

November 1
Explore the essential value of strategic planning.

DYNAMIC PUBLIC SPEAKING
VIRTUAL SEMINAR

November 8
How to effectively deliver your key messages.

Learn more and Register at cnmsocal.org/events

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ccazares@cnmsocal.org

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