

HOW TO FUNDRAISE WITH **#WeFeedLA**



STEP 1: Set Your Goal

Choose a clear fundraising goal and share it with others.



STEP 2: Make the First Gift

Kick-start your campaign by donating first.



STEP 3: Tell Your Story

Share why ending hunger in Los Angeles matters to you.



STEP 4: Reach Your People

Ask friends, family, coworkers, and community groups to support you.



STEP 5: Share Progress

Post updates, milestones, and reminders.



STEP 6: Follow Up

Most donations come in during the final two weeks—keep asking.



STEP 7: Show the Impact

Help donors see how their support makes a difference.



STEP 8: Double the Impact

Encourage supporters to check for employer matching gifts.



STEP 9: Say Thank You

Thank every donor and share your final results.