

The **Food From The Bar (FFTB)** campaign is an annual effort led by the legal community to provide nutritious meals for children in Los Angeles County, especially during the summer. One out of every four children in LA County struggles with food insecurity, and many children who rely on school lunch programs go without meals while on summer break. The FFTB Steering Committee invites law firms, law schools, law support services, attorneys, staff and their families to support this important community project.

Every \$1 donated provides food for up to 4 meals for those facing food insecurity

The Los Angeles Regional Food Bank has been mobilizing resources to fight hunger in LA County since 1973. In 2023, they distributed 115 million pounds of food! But the need is still great. A staggering 30% of county residents are grappling with food insecurity. The rising costs of food and other necessities have also contributed to the increased need. The Food Bank is now serving more than 800,000 individuals every month.

FFTB makes a difference! This year the Steering Committee has set some very ambitious goals to meet the increased demand for food in LA County. This year, the campaign will occur between April 15 and May 31. This campaign is a competition, and points are awarded for financial contributions, volunteer hours and food donations.

Important Dates

- **April 15** Campaign Begins Register Here: support.lafoodbank.org/FFTB2024registration
- April 27- Family & Friends Day
- May 4, 11, 18 -Family & Friends Day
- May 31 Campaign Ends

Awards

All organizations that participate in the competition will receive an Achievement Award. The Overall Award is presented to organization with the highest overall combined totals. The Highest Per Capita Award is presented to the organization with the highest overall per capita contributions.

For more information, contact Christina Quezada at (323) 234-3030 ext. 163 or at cquezada@lafoodbank.org

GOALS:

- recruit 60 firms and legal organizations to participate
- provide 600 volunteer shifts
- raise \$600,000 (2.4 million meals)



